



Newsletter West Chilcotin Tourism Association

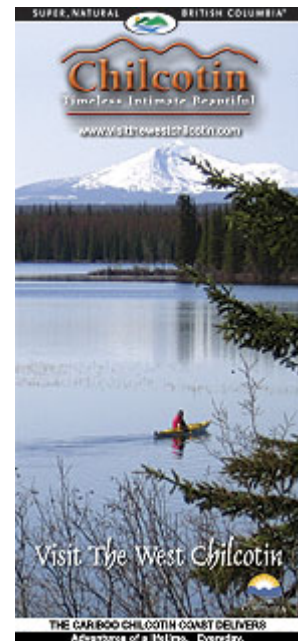
To all new and future members of the West Chilcotin Tourism Association (WCTA)

We hope all of you had a great start into 2009 !!!! All the best to you and your families, and we hope the new year brings you health and happiness.

As we told you in our last newsletter, Jane Baker keeps on working on our website. She changed the regions on the map, www.visitthewestchilcotin.com/Accommodation-Regions.html The regions are a bit smaller and we think it's easier for travelers to choose accommodation in the area they would like to stay.

Jane also added a calendar to the webpage: www.visitthewestchilcotin.com/Calendar.html for all the events in the region. The calendar is still pretty empty. Please let us know if you have something going on in your area. With this feature we hope to have all events from our region posted on our website so that everybody can see that it is worthwhile to VISIT THE WEST CHILCOTIN.

In the last meeting of the board members we chose 3 cover pictures for our new Map / Brochures. The reason we are going for 3 cover pictures is to attract as many people as possible. 6,000 copies of the Map / Brochures will be printed and distributed throughout BC and beyond early this spring.



In the beginning of December, Bill van Es sent a letter to BC Ferries to address the following points:

- ◇ Publishing of fare rates and schedules as early as possible
- ◇ To extend the run of the Port Hardy—Bella Coola Ferry through September
- ◇ Presence of BC Ferries in International shows
- ◇ Linkage from www.bcferrries.com to our webpage as we already have a link and lots of promotion for them on our site
- ◇ The opportunity to have a representative in the B.C. Ferry Authority Board of Directors

So far we haven't received a response from BC Ferries.

In December we put an ad in the SnoRider Magazine to help bring attention to the West Chilcotin. You will find an example of that on the last page.

On January 22nd, our President Bill Van Es attended the public information and open House event from the SPIRIT OF B.C. TRAILS. The Ministry of Tourism, Culture and Arts has undertaken a multi-phase approach to developing a trails strategy for BC. It will work with all trail users, First Nations and government agencies. This organisation has the goal to create a World Class Trail System throughout the whole Province. If you would like to get more info, visit: www.tsa.gov.BC.ca/sites/trails/Initiatives/Prov_Trails_Strategy/recreation_trails_strategy.htm
We think it will be a great opportunity to be part of the whole organization.

Ok that's it for the moment. We hope you had a chance to look at our great website: www.visitthewestchilcotin.com and that you have some bookings already for the summer, as we just heard in the news that prices for flights from Europe to Canada will drop in the next few weeks !!! Good for us !!!!

United we are strong but separated we will falter.

On behalf of the board of Directors WCTA.

Sincerely
Bill Van Es
President

Need to get out there? Then get out here!



CARIBOO CHILCOTIN COAST

Unforgettable sledding

Plenty of memorable snowmobiling adventures await in this region

by DANIELLE CAMERON

The Cariboo Chilcotin Coast has sublime sledding conditions. The West Chilcotin, South Cariboo and South Chilcotin are just three of the many must-sled destinations waiting to be discovered.

Head to the West Chilcotin

The West Chilcotin's most popular trails go through the Rainbow Mountains in Tweedsmuir Provincial Park. Here there are groomed trails and a warm-up cabin along the way. Sleds can be offloaded in the large parking lot at the top of Heckman Pass.

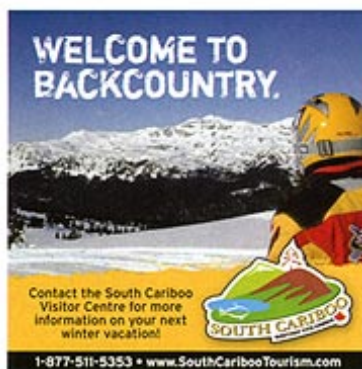
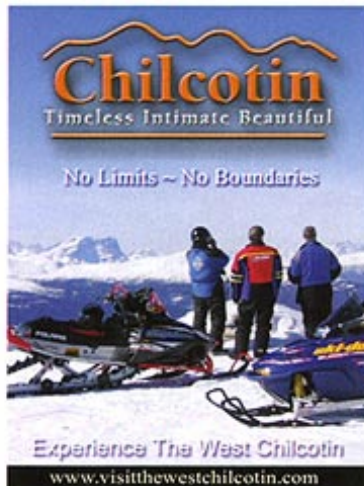
Tatla Lake grants access to numerous trails, and there are accommodations and access to other trails from Nimpo Lake

and Anahim Lake. Here there are old wagon roads perfect for family riding.

Extreme sledders can check out the Little Rainbows for deep powder and un-groomed trails.

Experience the South Cariboo

The South Cariboo is home to some welcoming snowmobiling communities. One of the key sledding zones in the South Cariboo is 100 Mile House. The 100 Mile House Snowmobile Club has a clubhouse located 10 kilometres from the Gold Rush Snowmobile Trail. Sledders can ride directly from the clubhouse along connecting trails to reach Gold Rush and other networks. »



THE CARIBOO CHILCOTIN COAST DELIVERS
Adventures of a Lifetime. Everyday.