



Newsletter West Chilcotin Tourism Association

To all new and future members of the West Chilcotin Tourism Association (WCTA)

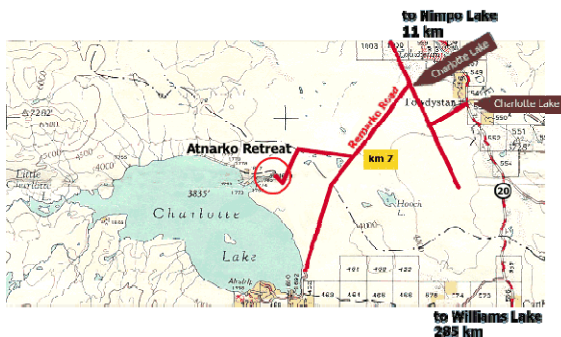
And our season is again nearly over. For some of us it was a good summer but many were suffering from lack of tourism flow this summer. Was it because of all our forest fires and people were discouraged to come out our way ??? Or was it the recession that kept visitors from coming out to the Chilcotin???? For sure it wasn't the weather !!! And for sure it's not our great area, the mountains, lakes and the wilderness !!!

So, lets keep on working together, there will be better times to come again soon !!!!

In July we had the opportunity to meet 5 key staff people from the Media Relations department of Tourism BC (TBC) on a familiarization tour through our area. A few members could take the time to come to the Dean on Nimpo to meet with them and to meet with other operators. We hope it will help to bring more media out into our great region.

We plan now an other Social Meet and Greet for our members !!!!

Come and join us for a getogether @ the Atnarko Retreat on Charlotte Lake, on **October 6th 2009, 4 p.m. !!!** Together with some of the members you will have the chance to meet with Shawna Hinsche from the CCCTA Office and Rosemary Smart who has been hired by TBC to write about our area on the **HelloBC** webpage. It will give you the chance to learn about the stuff other operators in our area have to offer. Maybe it gives you a chance to extend your business ????. And the more unique stuff we can tell Rosemary about our area, the better for our link on HelloBC.



This is a map is showing you how to find the Atnarko Retreat. There will be some signs (WCTA) to help you to get out to one of the greatest lakes in our region.

Please let us know by E-Mail: info@visitthewestchilcotin.com or phone 250-742 3742 if you will attend in order to know roughly how many people will come to the social event. Snacks and refreshments will be served.

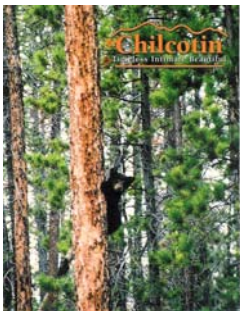


I'm sure you've seen our new Visitor Info Centers in Anahim, Nimpo and Tatla Lake. The structures are more or less finished. We are working now on the map of our whole area. The same map will be on all 3 Info Booths and each member will get the opportunity to present themselves with a picture and write up on it. **A special thanks to all the helpers, Richard and Leah Simon from the General Store in Nimpo Lake for letting us use there land,**

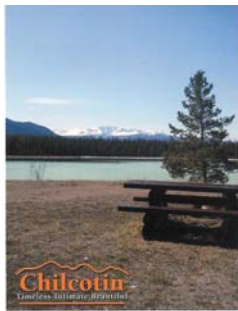
Len Lamothe, for donating the gravel on the Nimpo Lake site and Interior Roads for transporting and levelling the gravel in Tatla Lake.

In the last Newsletter we told you about our T-Shirts. We still have some, so if you would like to order, please contact Heidi info@visitthewestchilcotin.com or call her @ 250-742 3 742.

We also sell postcards from our region. Check out the new one we got from the Charlotte Alplands. The picture was donated by Chris Czajkowski.



LITTLE BLACK BEAR PINTO LAKE



BLACK BEAR



INDIAN PAINT-BRUSH ON A LAKE IN THE CHARLOTTE LPLANDS PROTECTED AREA



MCCLINCHY RIVER

If you have a great picture in high resolution, send it to us and we'll make another postcard out of it. The only thing we do not want on it is a Resort, Lodge, Store or other operation on it.

Ok, that's it for now. I hope many of you can make it on **October the 6th** out to Charlotte Lake to meet with each other. Maybe you'll get some new ideas for next summer to work in partnership with someone, or you might learn of some attractions you didn't know of so far !!!! Then

...united we are strong but separated we will falter.

On behalf of the board of Directors WCTA.

Sincerely

Bill Van Es - President