



**Minutes of the Annual General Meeting
West Chilcotin Tourism Association
@ the Tatla Lake Community Hall, Monday, May 4th 2009**

Attendance: 14 Members, 2 Guest Speakers

Bill van Es, President of the WCTA welcomed @ 12.30 everyone

Donn Irwin informed us about the **Community Foundation (CF) Program** and the Union of BC Municipalities (UBCM) Program and the projects

Welcome Sign in Riske Creek, Webpage, Map / Brochure, Program Coordinator, Trailhead Gazebo, Visitor Information Kiosks

In December we had a report in the **SnowRiders** Magazine together with the South Cariboo and South Chilcotin regions and in the **Cariboo Chilcotin Fishing Guide 2009** we posted a 2 page ad with general info about the area and individual ads of 15 members. We just found out that there were misprinted copies out. Jane Baker will call the Williams Lake Tribune and ask for a discount.

Brenda McFetridge informed us that she created an event calendar on the internet www.chilcotinchatter.com with all events and happenings in the area. Jane and she are already working closely together to get all events posted on the net.

Heidy Lenz, Program Coordinator presented the **financial report 2008 / 2009 + budget for 2009 / 2010**

Boundary WCTA

After a long discussion it was agreed, that the boundaries will stay as they were:

Tweedsmuirparc boundary on the west, **Moose Lake** to the north, all operators who are accessible from the **Tatla Lake junction** to the south and east (Chilko Lake), all operators on **Eagle Lake and Eagle Lake Road** to the east and all outpost operations who are **accessed by plane or helicopter from float plane and helicopter bases in our area**

Brenda McFetridge asked about the road between Anahim Lake and **Vanderhoof** as a great opportunity to have a second circle tour next to the Discovery Coast Tour.

Bill van Es explained that as President of the WCTA he points out that there are members of the WCTA who are against the road and some are for it.

Miriam Schilling from the **Cariboo Chilcotin Coast Tourism Association Williams Lake (CCCTA)** introduced the staff of the CCCTA in Williams Lake.

If there are questions or concerns about the **HelloBC** webpage, marketing material etc. don't hesitate to contact the CCCTA office in Williams Lake, the staff there is happy to help us.

On behalf of **Rosemary Smart** from the **Bella Coola Valley Tourism (BCVT)**, Bill van Es read her report of their 2008 / 2009 season.

And last but not least **Geoff Moore** from the **CCCTA**, Media Relation explained to us what his job is and how Media Relation works. He made very interesting comments about our meeting and what we were talking about for the whole afternoon.

Nominations

Gerald Kirby, Representative Tatla Lake Area Motion: Petrus Rykes, 2nd Leah Willet,
Jane Baker, Nimpo Lake, Motion: Heidi Lenz, 2nd John Blackwell

All Directors of the WCTA in alphabetical order

Bill Van Es	President	742-3233
Term end AGM 2010		
Daniel Fiechter	Director at large	742-3742
Term end AGM 2010		
Donn Irwin	Vice President	742-3332
Term end AGM 2010		
Gerald Kirby	rep Tatla Lake Area	476-1339
Term end AGM 2011		
Jane Baker	Director at large	742-3724
Term end AGM 2011		
John Blackwell	Director at large	742-3535
Term end AGM 2010		
Leah Willet	Director at large	742-3333
Term end AGM 2010		
Petrus Rykes	Past President	742-2077
Term end AGM 2010		
Terra Hatch	Director at large	742-3495
Term end AGM 2010		

Around 5 p.m. Bill van Es thanked everyone for coming and hopes we keep working together, as

United we are strong but separated we will falter